



Current on 5/7/24

Powering Texas Building Materials

2024 LAT Convention & Expo Schedule

Location: Live! By Loews (1600 E Randol Mill Rd, Arlington)

All events are open to the entire LAT membership, Dealers & Associates unless noted.

Monday, September 23

Exhibitor Move-In: 1:00 PM – 5:00 PM

Registration Desk: 8:30 AM – 5:00 PM

11:00 AM – 5:00 PM

The Lukshin Classic Golf Tournament

Ticketed event

(11:00 AM Lunch; 1:00 PM Shotgun Start)

Location: Tierra Verde Golf Club at the Reserve (7005 Golf Club Dr. in Arlington)

10:30 AM – 2:00 PM

Grapevine Lunch & Wine Tour

Ticketed event; Roundtrip transportation provided.

3:30 PM – 6:00 PM

North American Wholesale Lumber Association (NAWLA) Texas Regional Meeting

Ticketed event

Location: Stadium Room, 2nd Floor

6:30 PM – 8:00 PM

138th LAT Convention & Expo Welcome Reception

Location: Foyer Outside Arlington Ballroom

Tuesday, September 24

Exhibitor Move-In: 8:00 AM – 10:00 AM

Registration Desk: 7:00 AM – 5:00 PM

- **7:30 AM-8:30 AM Continental Breakfast**

Location: Set-up outside Arlington Ballroom FGH

- **8:00 AM – 11:30 AM Professional Development Sessions**

Location: Arlington Ballroom FGH

Session #1

8:00 AM – 9:00 AM

Customer Power:



Moderator: TBD

Panelists: TBD

Session #2

9:00 AM – 10:30 AM

People Power: Talent Acquisition-Talent Management Session

Presenter: Dr. Bharani Nagarathnam Leader from Talent Development Council (TDC) at Texas A&M University

Session #3

10:30 AM – 11:30 AM

Lobby Power: The power of one unified voice for our industry & our agenda

Moderator: Mireya Zapata, LAT

Panelists: Ky Ash, Husch Blackwell Strategies; Cpt. Chris Bowen, DPS; Dya Campos, HEB, William Yarnell, Texas Lobby Group; State Rep. Jeff Leach, Texas House of Representatives

- **11:30 AM – 11:45 AM Break**
- **11:45 – 1:00 PM LUNCH KEYNOTE: TBD**
Location: Arlington Ballroom FGH
- **1:00 PM Expo Hall Opens**
- **1:00 PM – 5:00 PM Expo Hall**
Location: Arlington Ballroom ABCD
- **6:00 – 8:30 PM Awards Dinner**
Location: Overlook, 1st Floor
 - Celebrate our 2023 LAT Dealer & Associate of the Year
 - The Lukshin Classic Golf Tournament Awards & Results
- **8:45 PM – 11:00 PM Viva Texas! Poker Night**
Location: Stadium Room, 2nd Floor

Wednesday, September 25

Registration Desk: 7:00 AM - Noon



Exhibitor Move-Out: Begins at Noon

- **8:00 AM – 9:15 AM BREAKFAST KEYNOTE: Paul Pirok, Sr. Managing Director
Commercial Real Estate at Veritex Community Bank**
Location: Arlington Ballroom FGH

- **10:00 AM – Noon LAT Expo Hall**
Location: Arlington Ballroom ABCDE

- **11:30 AM Live Raffle–LAT Expo Hall**
Must be present to win

- **12:30 PM – 2:00 PM LAT Board of Directors Meeting**
Location: XX

LAT CONVENTION ENDS